DIGITAL SCRAPBOOK CONTEST

PURPOSE

To serve as historical documentation for the chapter, but also act as a recruitment tool and ultimate sharing of chapter ideas.

OBJECTIVE

Students will be able to develop a deeper understanding of the activities and committees in the Program of Activities, exercise creativity skills, create historical documents for use by the chapter in the future, and develop powerful public relation tools.

GUIDELINES

All work is to be completed by students – not by an adult or professional person.

Digital photo album should be a hardcover book.

The scrapbook must have one *Table of Contents* located at the beginning of the book.

Table of Contents should include all pages in the book – divided into sections following the overall organization of the book (See below).

Items included in the book should be from the previous year's State Convention to the current State Convention.

SCRAPBOOK ORGANIZATION

The scrapbook must be organized in one of the following ways:

- Chronological
- Monthly
- Sections – At least five sections (i.e. SAE, Monthly Meetings, Conferences/Conventions, Leadership, Local Activities, etc.)

JUDGING

Scrapbooks will be judged at the State FFA Convention

TIPS FOR SUCCESS

- Check out online sources for processing as you can usually get great deals using special promotion codes.
    - Snapfish.com
    - Kodakgallery.com
    - Winkflash.com
    - Walmart.com
    - Walgreens.com

Digital Scrapbook Rubric

Areas of Assessment	Mastered 4 points	Proficient 3 points	Basic 2 points	Minimal 1 point	Not Evident
1. Album	A quality, crisp, clean album, closes properly; no blank pages; at least 20 photo pages	A quality, crisp, clean album, closes properly, 15 photo pages	A quality, crisp, clean album, closes properly, 10 photo pages	A quality, crisp, clean album, closes properly, 5 photo pages	
2. Organization	Book contains a quality title page (with Chapter Name, Location, President's Name, Reporter's Name, School Year); table of contents; sections. It contains all materials that cover the time frame from the previous year's convention to the present. It contains at least 5 sections. All items in Table of Contents are present.	Book contains a quality title page (with Chapter Name, Location, President's Name, Reporter's Name, School Year); table of contents; sections. It contains some materials that cover the time frame from the previous year's convention to the present. It contains at least 4 sections. All items in Table of Contents are present.	Book contains a basic title page; table of contents; sections. It contains some materials that cover the time frame from the previous year's convention to the present. It contains at least 3 sections. All items in Table of Contents are present.	Book does not contain a quality title page or table of contents is missing. It contains very little materials that cover the time frame from the previous year's convention to the present. It contains at least 2 sections. Missing items in Table of Contents.	
3. Picture Layouts	Number of pictures per event and/or per page is at an optimal level (3-4 for a single layout and 6-8 for a two page layout); size of photos are appropriate for the page layout, backgrounds do not distract from photo. Photos are not over lapped or collaged with a lack of focal point.	Number of pictures per event and/or per page is at an acceptable level (2-3 for a single layout and 5-7 for a two page layout); size of photos are appropriate for the page layout, backgrounds do not distract from photo. Photos are not over lapped or collaged with a lack of focal point.	Number of pictures per event and/or per page is at a basic level (1-2 for a single layout and 4-6 for a two page layout); size of photos are appropriate for the page layout, backgrounds do not distract from photo. Photos are over lapped or collaged in a distracting manner.	Number of pictures per event and/or per page is too many or too few for a single or 2 page layout; size of photos are not appropriate for the page layout, backgrounds distract from photo. Photos are over lapped or collaged in a distracting manner.	
4. Picture Quality	Photos are up to date, free of red eyes, clear and in focus. Photographer is close to subject and photos are in excellent quality overall - not too dark or light from over exposure.	Photos are up to date, free of red eyes, with a few photos too far away, out of focus, too dark or too light.	Used some old photos, some red eye photos exist, increased number of photos out of focus, too far away, too dark, or too light.	Used many old photos, many red eye, majority of photos are out of focus, too far away, too dark, or too light.	
5. Supporting Materials (These include scanned or photographed newspaper clippings, thank you notes, agendas, programs, ribbons, memorabilia, etc.)	Materials are clear and readable, materials are properly cited; adequate number of materials are included if necessary (ie, thank you notes), items are appropriately spaced on page.	Materials are clear and readable, materials are properly cited; acceptable number of materials are included if necessary (ie, thank you notes), items are appropriately spaced on page.	Materials are clear and readable, materials are not properly cited; inadequate number of materials are included if necessary (ie, thank you notes), items are not appropriately spaced on page.	Materials are not clear or readable, materials are not properly cited; number of materials included is limited (ie, thank you notes), items are not appropriately spaced on page.	

Digital Scrapbook Rubric

6. Reflections & Journaling	All reflections/journaling is legible, legible font, size and color is used throughout the book; all captions contain first and last names of people; all events are described thoroughly in captions; pictures match the title of the page and the captions; proper grammar and spelling occur throughout all pages.	All reflections/journaling is legible; legible font, size and color is used throughout the book; some captions have only first names of people; all events are described thoroughly in captions; pictures match the title of the page and the captions; less than 5 spelling and/or grammar errors.	Some font, size and color is illegible; some captions have only first names of people; some captions lack detail; 5-10 spelling and/or grammar errors; some pictures don't match the words on the page.	Many font, size, and color illegible; some captions have only first names of people; many captions lack detail; more than 10 spelling and/or grammar errors; many pictures don't match page.	
7. Creativity	Your scrapbook is not boring! It's exciting, fun, and sassy! It incorporates themes of events into the layouts. It demonstrates passion and enthusiasm for FFA through the creative use of titles, backgrounds, quotes, etc.	Your scrapbook is interesting, but needs more embellishments to enhance the overall appearance throughout. Use different backgrounds, quotes, etc. to stimulate ideas and spark your creativity.	Your scrapbook lacks creative details. Use colorful and varied backgrounds and layouts to further show your enthusiasm for the FFA events you participate in! Incorporate colors, fun titles and quotes to enhance your scrapbook.	Your scrapbook lacks zest! Spice it up! Use this rubric as a guide to improve in all areas and creativity will follow suit!	
8. Neatness	Throughout entire book, all layouts are crisp and clean for viewing; appropriate reflections/journaling is present; no words are hanging off pages; all pages have focal points.	Throughout most of the book, layouts are crisp and clean for viewing; appropriate reflections/journaling is present; no words are hanging off pages; all pages have focal points.	Some of the layouts are crisp and clean for viewing; appropriate reflections/journaling is present most of the time; some words are hanging off pages; some pages have focal points.	Layouts are not crisp and clean for viewing; appropriate reflections/journaling is not present; many words are hanging off pages; pages lack focal points.	
9. Satisfies Purpose	Exceptional example of a chapter's historical documentation for future generations to enjoy; extremely useful in chapter recruitment and completely effective as a public relations tool to share ideas with others.	Above average example of a chapter's historical documentation for future generations to enjoy; very useful in chapter recruitment and ultimately effective as a public relations tool to share ideas with others.	Average example of a chapter's historical documentation for future generations to enjoy; somewhat useful in chapter recruitment and could be effective as a public relations tool to share ideas with others.	Substandard example of a chapter's historical documentation for future generations to enjoy; not useful in chapter recruitment and ineffective effective as a public relations tool to share ideas with others.	

Additional Comments: